

MULTIMARKET CONTACT AND ORGANIZATIONAL DESIGN%0A

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Silke Neubauer analyses the implications of multimarket contact and organizational devices for market strategies and market results within a game-theoretic framework. The focus is on delegation possibilities, pre-commitment and internal structures in (multi-stage) games without repetition. The impact of (dis-)economies of scope and delegation on the sustainability of multimarket collusion is [Multimarket Contact and Organizational Design](#) [Multimarket Contact and Organizational Design](#) By Silke Neubauer Deutscher Universit tsverlag Okt 2001, 2001. Taschenbuch. Book Condition: Neu. 210x148x11 mm. This item is printed on demand - Print on Demand Neuware - The influence of market structure on competition and firms' behaviour is explored in economic theory since decades. Until recently, the focus was on the structures within one

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[Multimarket Competition | Journal of Organization Design](#)

Keywords: Multimarket competition, multimarket contact, mutual forbearance, competitive intensity Abstract This article provides an introduction to multimarket competition and the research stream that examines it.

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The influence of market structure on competition and

firms' behaviour is explored in economic theory since decades. Until recently, the focus was on the structures within one single market, in which decisions of firms were taken by one single decision maker.

Multimarket contact and performance: Evidence from ...

Multimarket contact theory analyzes the competitive dynamics that arise in these kinds of situations, that is, when firms meet each other simultaneously in different markets (Karnant and Wernerfelt, 1985).

Multimarket Contact and Resource Dissimilarity: A ...
Does the competitive dynamics perspective support the mutual forbearance (Edwards, 1955) and resource dissimilarity (Caves & Porter, 1977) theories of competitive behavior? This research examines competitive behavior in the U.S. software industry and finds: (1) as multimarket contact increases, a firm moves less frequently but more quickly

Multimarket Contact, Strategic Alliances, and Firm Performance

The theoretical underpinnings of multimarket contact and competition can be traced to industrial organization economics (Edwards, 1955) and sociology (Simmel, 1950). Edwards